STC TRAFFIC – FINANCIAL INTELLIGENCE

Quick Base and QuickBooks Integration using MCFTech's Custom Points of Integration

CLIENT CHALLENGE

STC Traffic, Inc. is a full-service traffic engineering firm which specializes in the design, implementation, and operation of high-tech Intelligent Transportation Systems (ITS), and Traffic Engineering and Control Applications.

STC Traffic has been an industry leader in charge of wide-ranging projects in the traffic engineering field from improvement studies for isolated intersections to projects involving system design and implementation of regional transportation systems.

Plagued with a previous developer's failed QuickBooks integration, the disconnect between project management and their financials, STC was manually entering Customers, Jobs, Tasks, and Timesheets into both QuickBooks Desktop and Quick Base. With their Quick Base application disjointed from the previous attempt to integrate data, the lack of an intelligent integration forced their Project Managers and Finance to return to siloed spreadsheets for which then had to be replicated in QuickBooks.

MCFTECH SOLUTION

Before work on a reliable integration could begin, MCFTech was able to repair STC's Quick Base environment and modify its architecture to align with QuickBooks accounting principles. With the foundation repaired, MCFTech deployed multiple fully-custom points of integration. A seamless marriage was created between the work process and data enabling clear and relevant management of time, expenses, invoicing and project execution between both Quick Base and QuickBooks.

THE BENEFITS

STC has reduced their manual recreation of existing data by 95% using a single "one-click" action to assimilate new data between Quick Base and QuickBooks.
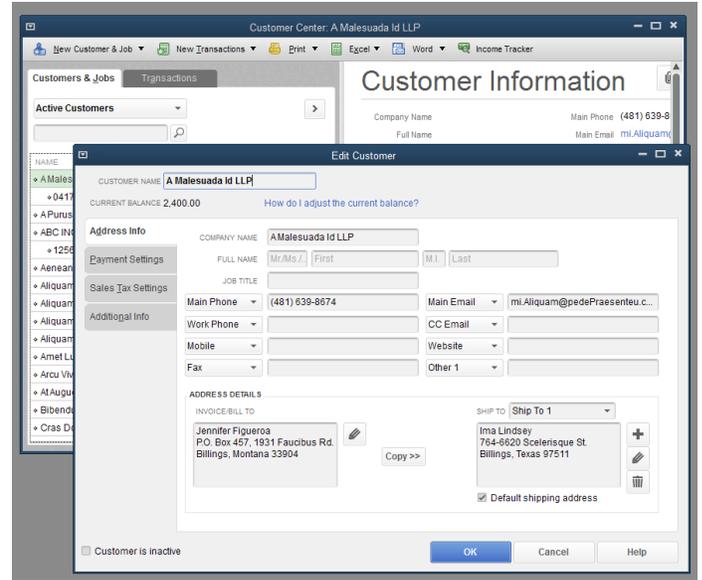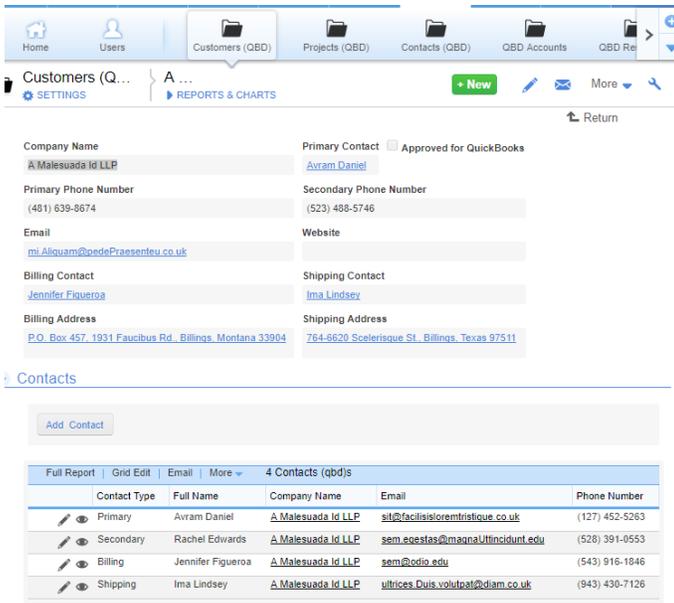
All Project Managers have moved away from their reliance on their own unique spreadsheets in favor of a user-friendly process housed in Quick Base. This eliminates errors caused by non-uniform data-handling.

MCFTech has partnered with STC to create a future deployment roadmap to continue replacing and automating several other manual business processes including invoicing, CMS Systems, and Project Gantt Charting.

ABOUT MCFTECH

MCF Technology Solutions delivers Services, Strategy, and Products to business customers worldwide. We focus on the successful development, deployment, and support of Business Applications for diverse teams. We believe the best solutions come from a sound business understanding and the thoughtful application of technology. Our Business-First approach assures a high-level of collaboration with our clients and results that satisfy the organizational needs. As a modern, virtual company, MCFTech provides resources and services in the Americas, Europe, Africa, Asia, Australia, and the Middle East. Our global footprint includes deployments in more than twenty countries as well as systems that touch nearly every corner of the business world.

We utilize a proven MCF Way," which has methodology, dubbed the "The led to hundreds of successful engagements. It is an iterative, customer-centered methodology based in extensive experience with leading software development, business process, and project management practices such as Lean, Six-Sigma, Agile, and PRINCE2®. This methodology allows our expert teams to deliver technical solutions to the world's top companies. We bring the best value to help our clients achieve flexibility, collaboration, and intelligence in adapting to a changing global marketplace.

We believe that the best solutions are born out of sound business understanding combined with the skilled application of technology. Why accept anything but exactly what you need from a software application? You shouldn't! Contact MCFTech today to find out more.

CUSTOMER QUOTE

MCFTech consultants provide exceptional service and technical skills for highly complex development projects. I would give them 1,000 stars if I could! Our experience with them has been nothing but excellent. It is our opinion that Quick Base should highlight this partner for anyone who needs deep-level project and financial management...After a bad year-long experience with a partner that was referred to us by Quick Base, we spoke to multiple consultants who were unable to address the needs of our company. MCFTech was the only consultant that assured us that our project's development was not an impossible undertaking.... What makes MCF stand apart is that they did not try to sell us a pre-packaged sync tool, but truly customized each element for bidirectional integration with QuickBooks. Our consultant team has been helpful, knowledgeable, and productive. We are constantly amazed at how quickly they can deliver on any request...We look forward to an ongoing long-lasting relationship with MCFTech.

-- Jesyka Menou and Morna Stack - STC Traffic

Business Wise, Technology Savvy
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